

Aimee & Glenn

We're an above the line team who have gained Silver and Bronze awards from crowdsourcing website Idea Bounty, been shortlisted for the London Long Copy Challenge and finished second on the D&AD Advertising Workshop.

Aimee Valentine Marshall

Art Director

07715 335316

hello@creativepopup.com

Ever wondered who that strange person taking photos on the tube at 8am is? Well you're reading their CV right now. As well as being an Art Director I also sell my own printed clothing range and exhibit my artwork whenever I can.

Employment

Proximity, London – Freelance Art Director

(Feb 2012 – present)

Creating a series of social media campaigns for brands such as Kenco and Daz.

MyAgency, London – Freelance Art Director

(Dec 2011 – Feb 2012)

Won an international pitch on which we were responsible for everything from writing the proposition through to delivering the client presentation.

MBA, London – Freelance Art Director

(July 2011 – Dec 2011)

Generated fully integrated concepts for clients like The National Trust, LoveFilm and AOL.

Agency Republic, London – Freelance Art Director

(May 2011 – June 2011)

Developed banners, online games, rich media and social media concepts for Vodafone.

Iris, London – Freelance Art Director

(March 2011 – May 2011)

Created a successful Great British Picnic app for Countrylife as well as social media for Cathedral City.

SAS Design, London – Freelance Art Director

(Jan 2011 – Feb 2011)

Worked closely with the Lead Art Director on a digital Ernst & Young billboard campaign.

OgilvyOne, London - Freelance Art Director

(Aug 2010 – Dec 2010)

Completed major projects for BT, American Express and British Gas.

Chemistry Communications, London - Junior Digital Art Director

(Sep 2008 – Jul 2010)

Digital campaigns for Dove, Orange, Benecol, Baileys, Cushelle and Emirates, including the "Dove Intuition" documentary and the Baileys Lounge online magazine.

Publicis Worldwide, London - Advertising Creative

(Jan 2008 – Apr 2008)

Worked on campaigns for Wonderbra, Samsung Mobile and The British Army.

Karmarama, London - Advertising Creative Placement

(Oct 2007-Nov 2007)

Involved in campaigns for Direct Ski, The History Channel and CSI.

Landor Associates, Dubai - Design Placement

(Jun 2007 – Aug 2007)

Developed a logo for DCCP and branding for Burj Khalifa (the world's tallest building).

Exposure London - Art Direction/Design

(Nov 2006 – Dec 2006)

Design placement working on various billboard campaigns for MTV.

Education

University Of The Arts London, Camberwell College (2004-2007) - BA (Hons) in Graphic Design

Kingston University (2003-2004) - Art Foundation Diploma

Surbiton High School (1995-2003) - 3 A levels (Art – A, Psychology – B, History –C)

Glenn Smith

Copywriter

07817 385827

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From pimping friends' online dating profiles to taking on a script-writing assignment for no money (my debut film "Method Actor" was selected for the 2011 LA and Palm Springs Short Film Festivals) I grab any opportunity to write creatively outside work. Oh, and I also do stand-up comedy...

Employment

Proximity, London – Freelance Copywriter

(Feb 2012 – present)

Creating a series of social media campaigns for brands such as Kenco and Daz.

MyAgency, London – Freelance Copywriter

(Dec 2011 – Feb 2012)

Won an international pitch on which we were responsible for everything from writing the proposition through to delivering the client presentation.

MBA, London – Freelance Copywriter

(July 2011 – Dec 2011)

Generated fully integrated concepts for clients like The National Trust, LoveFilm and AOL.

Agency Republic, London – Freelance Copywriter

(May 2011 – Jun 2011)

Developed banners, online games, rich media and social networking concepts for Vodafone.

Iris, London – Freelance Copywriter

(Mar 2011 - May 2011)

Created a successful Great British Picnic app for Countrylife as well as social media for Cathedral City.

Other Agency, London – Freelance Copywriter

(Jan 2011 – Feb 2011)

Undertook a conceptual project for The Medical Foundation For The Care Of Victims Of Torture.

DAD, London – Freelance Copywriter

(Aug 2010 - Dec 2010)

Worked on campaigns for all aspects of Sky's business.

Chemistry Communications, London - Freelance Copywriter

(Jun 2010 – Jul 2010)

Digital campaigns for Orange and Dove, including the "Dove Intuition" documentary.

OgilvyOne, London - Copywriter

(Sep 2006 – Jun 2010)

Started my advertising career by sending some copy to Rory Sutherland and securing myself a placement in the Creative department. I went on to write DM, online, poster and press campaigns for clients including BT, American Express, British Gas and IBM.

TeachFirst, St Marylebone School, London - Secondary School Teacher

(Jul 2004 – Aug 2006)

I completed this challenging scheme which took me from student to inner-city school teacher in 6 weeks. After two years of keeping rowdy 14-year-olds interested in their GCSEs presenting work to creative directors seems like a walk in the park.

Education

University of Oxford (2001-2004) – MA (Oxon) Economics & Management

Vyners Comprehensive School, Uxbridge (1994-2001) - 3 A levels (English – A, Maths – A, Economics – A)

Team Awards

- Shortlisted for London Long Copy Challenge 2010
- Idea Bounty Silver Award
- Idea Bounty Bronze Award
- Second place on D&AD Advertising Workshop

- OneShow New York, Merit
- MPA Roses, Bronze
- Official Selection at the Cannes, LA and Palm Springs Short Film Festivals 2011